



2009 Curricular Innovation Symposium

*MBA*s in Action

Thursday, November 19, 2009

Opening Reception 6:30-8:30 pm with program and wine tasting at 7pm

The University of Denver – Daniels College of Business
Conference and Event Center at the School of Hotel, Restaurant, and Tourism Management
2044 E. Evans Avenue, Denver, CO 80208

Gather with fellow symposium attendees on the University of Denver's historic campus. Taste fine wines as part of a tasting demonstration, celebrate the MBA Roundtable's 15-year anniversary, and network with industry colleagues.

5:45 pm Hotel guests may meet in hotel lobby to take light rail to campus – (20 minute commute). Light rail passes provided at hotel check-in courtesy of the University of Denver.

Friday, November 20, 2009

Symposium 7:45 am-4:00 pm

The University of Denver – Daniels College of Business
Conference and Event Center at the School of Hotel, Restaurant, and Tourism Management
2044 E. Evans Avenue, Denver, CO 80208
Classroom 229 (Second Floor) and Dining 104-106 (First Floor)

7:00 am Hotel guests may meet in hotel lobby to take light rail to campus – (20-minute commute)

7:45 am – 8:15 am Continental Breakfast and Networking

8:15-8:30 am Opening Remarks

8:30-10:15 am Panel Discussion (Classroom 229)

Action-based Learning in MBA Education: An Overview

This session will explore some of the approaches MBA programs are taking to design and deliver action-based learning initiatives—from capstone experiences, to programmatic immersions, to project-based courses. Attendees will learn more about the advantages, disadvantages, and challenges of each of these curricular models.

- *Moderator:* Bill O'Donnell, Director of Graduate Programs, Butler University
 - Gonzalo Freixes, Associate Dean for the Fully Employed MBA and Executive MBA, UCLA Anderson School of Management
 - Scott McLagan, Clinical Professor and Executive Director, Executive Education, University of Denver Daniels College of Business
 - Phil Miller, Director, Professional Director for the Carlson Consulting Enterprise, University of Minnesota Carlson School of Management
 - Karen Wruck, Associate Dean for MBA Programs, The Ohio State University Fisher College of Business

10:15-10:45 am Morning Break

10:45-11:45 am Keynote Presentation (Dining 104-106)

Learning about Learning

Dr. Richard Kimball, Founder, Action Learning Associates

Richard O. Kimball, Ph.D., is a social psychologist, executive coach, and educator. In 1989 Dr. Kimball founded Action Learning Associates (ALA), an international consulting firm recognized as the worldwide leader in the design and delivery of dynamic, high involvement, experiential learning environments for the purposes of executive development.

Dr. Kimball consults in the areas of individual, team, and organizational development for a global clientele in many different industries. His most recent clients include Hasbro, Thomson Reuters, Dow Chemical, McDonald's, Texas Instruments and Coca-Cola.

He also teaches executive education for a variety of university business schools including Dartmouth's Tuck School, the University of Southern California's Marshall School of Business, Duke Corporate Education (London), and in South Africa at the University of Pretoria's Gordon Institute of Business, where he was appointed a GIBS Fellow in 2009.

In 1989, The International Association for Experiential Education recognized him with its highest honor, the Kurt Hahn Award, for his lifelong contributions to the practice and theory of discovery-oriented, experiential learning.

11:45-3:45 pm Action-based Learning (Dining 104-106)

Marketplace of Ideas™

Led by Richard Kimball and Scott Miller, Action Learning Associates

Scott Miller is the Managing Director of Action Learning Associates. Scott's particular expertise is in the strategic integration of personal development feedback and assessment along with action-oriented, experiential methods. Scott has had considerable experience working with MBAs through the Marshall School of Business at the University of Southern California and the Fuqua School of Business at Duke. His corporate clients include McDonald's, Dow Chemical, Anglo American, Brinker International, among others.

Attendees will work together to harvest solutions to the tactical challenges associated with delivering action-based learning in MBA education through the *Marketplace of Ideas™*, a dynamic, experiential exercise. Participants will leave with actionable takeaways for improving key curricular initiatives.

11:45-2:30	Introduction, Idea Generation, Feedback, and Working Lunch
2:30-3:45	Marketplace Simulation

3:45-4:00 pm Closing Remarks