



2018 Annual Curricular Innovation Symposium

November 8-9, 2018

McCombs School of Business – University of Texas at Austin
Austin, TX, USA

*Schedule/speakers/topics subject to change

	Thursday, November 8	
12:00 – 3:00	Registration Desk Open	Rowling Hall Atrium
1:00 – 1:15	<p>Welcome MBA Roundtable</p> <p>Jeff Bieganek, Executive Director, MBA Roundtable</p> <p>Michael Koenig, President, MBA Roundtable Associate Dean for Innovation Initiatives & Executive Director of Executive Education, Jones Graduate School of Business, Rice University</p>	Sylvie & Gary Crum Auditorium Rowling Hall
1:15 – 1:30	Affiliate Sponsor Intros	Sylvie & Gary Crum Auditorium
1:30 – 2:30	<p>Keynote Speaker</p> <p>Ezra Greenberg, Senior Expert McKinsey</p>	Sylvie & Gary Crum Auditorium
2:30 – 3:00	Break Affiliate Sponsor - Exhibitor Area Open	Rowling Hall Atrium
3:00 – 3:15	Affiliate Sponsor Intros	Sylvie & Gary Crum Auditorium
3:15 – 4:30	<p>Panel Session - What are the technology and leadership skills needed for the future: what the market says - an employer perspective</p> <p>Moderator: Dan Turner, Associate Dean, Master's Programs, Brix Endowed Fellow in Marketing, Foster School of Business, University of Washington</p>	Sylvie & Gary Crum Auditorium

	<p>Panelists:</p> <p>Dr. Andrew Currah, Education Development Executive, Apple Inc,</p> <p>Debbie Hughes, Vice President, Higher Education & Workforce, The Business-Higher Education Forum</p> <p>David Miller, Managing Director, Deloitte</p> <p>Stephanie Murphy, Ph.D., Talent & Culture Consultant, Dell</p>	
4:30 – 5:30	<p><i>Discussion Breakouts</i></p> <p>Leveraging partnerships to enhance your curriculum in building technology and leadership skills.</p> <p>Moderator: Tina Mabley, Assistant Dean and Director of the Full-time Texas MBA Program, McCombs School of Business, University of Texas at Austin</p> <p>Alumni: 1). Gathering information on what technical skills they need; 2). How can they help in this training; 3). How can we provide them lifelong learning in technical and leadership skills?</p> <p>Moderator: Cortez Smith, Manager, Eller Business Consulting, Eller School of Business, The University of Arizona</p> <p>How do you prepare faculty with the resources and knowledge to incorporate technology into their curriculum?</p> <p>Moderator: Valerie Suslow, Vice Dean for Faculty and Research, Carey Business School, Johns Hopkins University</p>	<p>Rowling Hall 2.238</p> <p>Rowling Hall 3.402</p> <p>Rowling Hall 4.402</p>
5:30 – 5:45	<p>Break</p> <p>Affiliate Sponsor - Exhibitor Area Open</p>	Rowling Hall Atrium
5:45 – 6:45	<p><i>Purpose, People, Place</i></p> <p><i>McCombs School of Business, University of Texas at Austin Session</i></p>	Sylvie & Gary Crum Auditorium

	<p>Ethan R. Burris, Professor of Management, Chevron Centennial Fellow, McCombs School of Business, University of Texas at Austin</p> <p>Eric Hirst, Senior Associate Dean for Academic Affairs, King Ranch Chair for Business Leadership, McCombs School of Business, University of Texas at Austin</p> <p>Stephen T. Limberg, Associate Dean for Graduate Programs, PricewaterhouseCoopers Centennial Professor, McCombs School of Business, University of Texas at Austin</p>	
6:45 – 8:45	Opening Reception	Rowling Hall Special Events Room 5.210
Friday, November 9		
7:30 – 10:00	Registration Desk Open	Rowling Hall Atrium
8:00 – 8:45	<p>Breakfast w/ Discussion Table Topics</p> <p>Affiliate Sponsor - Exhibitor Area Open</p>	<p>Rowling Hall Special Events Room 5.210</p> <p>Rowling Hall Atrium</p>
8:45 - 9:00	<i>Affiliate Sponsor Intros</i>	Sylvie & Gary Crum Auditorium
9:00 – 10:15	<p><i>Panel Session – How are schools providing the technology and leadership skills the students and their employers need</i></p> <p>Panelists:</p> <p>Kate Barraclough, Head, MBA Program, Distinguished Service Professor of Finance, Tepper School of Business, Carnegie Mellon University</p> <p>Vishal Gaur, Associate Dean for MBA Programs and Emerson Professor of Manufacturing Management, Johnson Graduate School, Cornell University</p> <p>Tony Hansford (Panel Moderator), Senior Assistant Dean of Financial and Operational Strategy, Paul Merage School of Business, University of California at Irvine</p>	Sylvie & Gary Crum Auditorium

	<p>Sabyasachi Mitra, Senior Associate Dean of Programs, Scheller College of Business, Georgia Institute of Technology</p>	
10:15 – 11:15	<p><i>Discussion Group Sessions</i></p> <p>Using global experiences to teach these skills - putting students into global live situations where they use data analytics and tech skills.</p> <p>Moderator: Shaun Carver, Assistant Dean, Graduate Programs, Rady School of Management, University of California San Diego</p> <p>A closer look at the many ways you are teaching tech and leadership skills - full length courses /short courses/tracks/specializations/live cases/virtual teams, etc.</p> <p>Moderator: Maureen O. Hall, Assistant Dean, Graduate Programs, Kogod School of Business, American University</p> <p>Integrating tech and leadership skills across all formats of the MBA program</p> <p>Moderator: Lisa Abendroth, Associate Dean for Graduate Program Innovation, Opus College of Business, University of St. Thomas</p>	<p>Rowling Hall 5.402</p> <p>Rowling Hall 5.408</p> <p>Rowling Hall 5.420</p>
11:15 – 11:45	<p>Break</p> <p>Affiliate Sponsor - Exhibitor Area Open</p>	Rowling Hall Atrium
11:45 - 1:00	<p><i>Panel Session - Preparing our students to address the big challenges and dilemmas in the new tech economy - ethical, technical, financial and human</i></p> <p>Panelists:</p> <p>Jamie Breen, Assistant Dean, MBA Programs for Working Professionals, Haas School of Business, University of California, Berkeley</p> <p>Suh-Pyng Ku, Vice Dean for Graduate Programs, Marshall School of Business, University of Southern California</p> <p>Maytal Saar-Tsechansky, Associate Professor, Information, Risk, and Operations Management,</p>	Sylvie & Gary Crum Auditorium

	McCombs School of Business, University of Texas at Austin	
1:00 – 2:00	<p>Boxed Lunch/Discussion Group Sessions</p> <p>The admissions challenge - How to maintain diversity/ inclusion in your programs as you are driving toward more technology driven curriculum?</p> <p>Moderator: John Roeder, Assistant Dean of Graduate Admissions, Cox School of Business, Southern Methodist University</p> <p>Are MBA programs structured properly to address the challenges of preparing students to succeed in the new tech economy?</p> <p>Moderator: Joseph Stephens, Assistant Dean & Director, MBA for Working Professionals, McCombs School of Business, University of Texas at Austin</p>	<p>Rowling Hall 4.314</p> <p>Rowling Hall 5.402</p>
2:00 – 3:00	<p><i>Closing Session - How can MBA programs succeed at the intersection of business and technology: supporting faculty and students in this new age</i></p> <p>Michael Koenig, President, MBA Roundtable Associate Dean for Innovation Initiatives & Executive Director of Executive Education, Jones Graduate School of Business, Rice University</p>	Sylvie & Gary Crum Auditorium
3:00 – 3:15	<p>Wrap Up and Closing Remarks</p> <p>Jeff Bieganek, Executive Director, MBA Roundtable</p>	Sylvie & Gary Crum Auditorium

SPEAKERS & PANELISTS:

Lisa Abendroth, Associate Dean of Graduate Program Innovation, Opus College of Business, University of St. Thomas

Dr. Abendroth oversees new program development such as the Online MBA program and new graduate certificates. She also champions new delivery formats and assists faculty in developing experiential and transformational teaching methods. She remains an active member of the marketing faculty, teaching international marketing and leading study abroad courses to emerging markets.

Kate Barraclough, Head, MBA Program and Distinguished Service Professor of Finance, Tepper School of Business, Carnegie Mellon University

Kate Barraclough is the Head, MBA Program at the Tepper School of Business, Carnegie Mellon University. She is responsible for the strategic direction, curriculum, and operations of Tepper's MBA programs, along with teaching MBA courses in options and debt markets. Kate's primary focus is developing high quality, innovative educational experiences for future business leaders. Prior to joining the Tepper School, Kate served as the director of the MS in Finance program at Vanderbilt University. Before entering academia, she worked as a consultant for KPMG Australia. Kate received her Ph.D. in Finance from the Australian National University.

Jeff Bieganeck, Executive Director, MBA Roundtable

Prior to joining the MBA Roundtable, Jeff was the Director of the Omnium Global Executive MBA Program at the University of Toronto's Rotman School of Management. As Director of Omnium, Jeff oversaw all operations of the program that delivered learning modules in Canada, India, China, Switzerland, Brazil, Turkey, Hungary, Italy, UAE and Argentina. Jeff joined the Omnium program after 10 years at the University of Minnesota's Carlson School of Management where he served as Director of MBA Admissions and was responsible for recruiting and admitting students into the full-time, part-time and executive MBA programs which had grown to over 2,000 enrolled students. Jeff was active in the management of Carlson's Executive MBA International Residency program, which traveled to China, Hungary, Sweden, Russia, Argentina, Brazil, Chile, Poland, Hungary and Austria. Jeff has served on the Board of Directors of the Executive MBA Council, as well has been active with the Graduate Management Admissions Council. Previous career adventures have included managing a vocal academy, fundraising and marketing for an international dance festival and managing productions for a Broadway producer. Jeff has a Bachelor of Science degree from the University of Minnesota, Carlson School of Management and an MBA from New York University's Stern School of Management.

Jamie Breen, Assistant Dean, MBA Programs for Working Professionals, Haas School of Business, University of California, Berkeley

Jamie Breen currently serves as the Assistant Dean, MBA Programs for Working Professionals, at the Haas School of Business at the University of California, Berkeley. She has responsibility for two of Haas's MBA programs, the Evening & Weekend MBA program and the MBA for Executives program. She is also a founding Advisory Council Member of the Center for Equity, Gender, and Leadership at Haas and is an incoming Board Member for the Executive MBA Council. Prior to switching her career to higher education, Jamie spent over 30 years in industry, primarily management consulting, where she focused on implementing large-scale change initiatives with a wide variety of clients. Jamie served as a partner at Booz Allen & Hamilton and, for over a decade, as a partner/ Managing Director at Accenture. Jamie graduated from Harvard University with an AB in Economics and Government and from New York University Sloan School of Management with an MBA in Finance.

Ethan R. Burris, Professor of Management, Chevron Centennial Fellow, McCombs School of Business, University of Texas at Austin

Dr. Ethan Burris is a Professor of Management and the Chevron Centennial Fellow at the McCombs School of Business at the University of Texas at Austin. He is also Director of the Center for Leadership and Ethics. He earned his Ph.D. in Management from Cornell University and has served as a Visiting Scholar at Google and Microsoft. He teaches and consults on topics relating to leadership, people analytics, talent insights, managing power and politics, building engagement in groups and teams, social enterprise, and negotiations. The recipient of numerous research and teaching awards, Dr. Burris received the Jim Nolen Award for Excellence in Graduate Teaching in 2018, the McCombs School Award for Research Excellence in 2017 and 2015, the Fawn and Vijay Mahajan Teaching Excellence Award for Executive Education in 2015, the Hank & Mary Harkins Foundation Award for Effective Teaching in Undergraduate Classes in 2012, the Regents' Outstanding Teaching Award in 2011, the ING Professor of Excellence award in 2011, and the 2009 Trammell/CBA Foundation Teaching Award for Assistant Professors. Dr. Burris' current research focuses on understanding "employee voice" – getting employees to candidly speak up about problems and opportunities for improvement. In particular, he has investigated how leaders shape employees decisions whether to speak up or stay silent, and how these voice behaviors influence the performance of the employees who offer their input and the leaders and organizations who receive it.

Shaun Carver, Assistant Dean, Graduate Programs, Rady School of Management, University of California San Diego

Shaun Carver is an international higher education executive with 20 years' experience across academics, operations, education services, and entrepreneurship. Geographic exposure includes USA, UK, and China for 15 years. Manage budgets up to \$36 million, up to 75 reports, and campuses comprising up to 750 students of 80+ nationalities. Particular expertise in reorganizations, expansions, and new business development strategies.

Dr. Andrew Currah, Education Development Executive, Apple Inc

Dr. Andrew Currah is an Education Development Executive with Apple Inc, where he provides strategic thought leadership around the transformation of teaching and learning with technology. Based in San Diego, he works with higher education institutions across the US and internationally, with a focus on the intersection of liberal arts and business education with the app economy. Prior to joining Apple, Andrew served as faculty in the Center for the Environment, University of Oxford, with parallel appointments in the Oxford Internet Institute and the Oxford Reuters Institute of Journalism. He holds an MA, MPhil and Ph.D. in economic geography from Downing College, University of Cambridge, England.

Vishal Gaur, Associate Dean for MBA Programs and Emerson Professor of Manufacturing Management, Samuel Curtis Johnson Graduate School of Management, Cornell University

Vishal Gaur is the Associate Dean of MBA Programs and the Emerson Professor of Manufacturing Management in the Operations, Technology and Information Management area at Johnson School at Cornell University. Gaur's research interests lie in retail operations, supply chain management, and the interface of finance and operations. He teaches MBA and executive courses in operations management. He has received the Johnson Core Faculty Award three times, by the graduating classes of 2015, 2012 and 2008, and the Johnson Cornell-Tech Teaching Award by the Johnson Cornell-Tech MBA graduating class of 2017. Gaur received his PhD from Wharton, U. Penn., his MBA from the Indian Institute of Management Ahmedabad (India), and his B. Tech. in Computer Science & Engineering from the Indian Institute of Technology Delhi (India).

Ezra Greenberg, Senior Expert, McKinsey

Ezra Greenberg is a leader of McKinsey's work in Trends and Global Forces, helping clients to identify and align their strategies with the critical macro trends shaping the global economy. Ezra will get us thinking about the new narrative of progress that is shifting the world and disrupting industry and education. What is the new societal deal that our students will be facing and what MBA programs need to be aware of as we innovate and change to prepare our students for their upcoming careers.

Maureen O. Hall, Assistant Dean, Graduate Programs, Kogod School of Business, American University

Maureen O. Hall is the Assistant Dean of Graduate Programs at American University's Kogod School of Business. She is responsible for the strategic direction and operations of the MBA Program and academic services for MS Programs. She has directed MBA Programs at Virginia Tech and Michigan State and was responsible for academic affairs at Georgetown's MBA Program. Maureen started her career in academia at the University of Michigan Business School. She has over 30 years of experience in higher education focusing primarily on student affairs, international affairs, admissions, marketing, and program management. She holds a BA and MA degree from Georgetown University, is a Virginia native, and loves to travel.

Tony Hansford, Senior Assistant Dean of Financial and Operational Strategy, Paul Merage School of Business, University of California at Irvine

Tony Hansford was recently appointed Senior Assistant Dean of Financial and Operational Strategy at the Paul Merage School of Business at the University of California, Irvine. In this role he is responsible for leading strategic initiatives that support innovation, change and growth activities in the business school. From 2013-2018, Tony served as Senior Assistant Dean of the Merage School's Fully Employed, Executive and Health Care Executive MBA Programs. Tony has over 18 years of experience in academia and has held key leadership roles in MBA recruitment and admissions, student affairs, program delivery and curriculum development. Prior to joining UC Irvine, Tony worked as a Senior Consultant in the Real Estate Capital Markets Group with Ernst & Young and also held professional positions in the insurance and retail sectors. He is a native Southern Californian and a lifelong UCI Anteater, having earned his MBA and BA degrees from UC Irvine.

Eric Hirst, Senior Associate Dean for Academic Affairs, King Ranch Chair for Business Leadership, McCombs School of Business, University of Texas at Austin

Eric Hirst is the Senior Associate Dean for Academic Affairs at the McCombs School of Business at The University of Texas at Austin. He holds the King Ranch Chair for Business Leadership and the John Arch White Professor of Business in the Accounting Department. Prior to that role, he was Associate Dean for Graduate Programs where he managed a portfolio of six Texas MBA programs. He is leading the design and construction of Rowling Hall, the new home of the Texas MBA and MSTC programs. On faculty at UT since 1991, he teaches the MBA core course in financial reporting and an elective course in financial statement analysis. He also leads McCombs Global Connections courses to destinations worldwide. Prior to his work in academe, he worked as a public accountant with KMG-Thorne Riddell in Toronto. His research centers on the role of financial reporting in investor and professional analyst judgment and decision making. Eric has been recognized for teaching excellence at UT Austin, INSEAD, and the Texas Executive MBA at Mexico City. His paper, "Comprehensive Income Reporting and Analysts' Valuation Judgments" won the American Accounting Association's Distinguished Contribution to the Accounting Literature Award in 2011. He was awarded the American Accounting Association Financial Reporting Section's 1999 "Best Paper Award" and received the AAA Auditing Section's "Notable Contributions to The Auditing Literature Award" for 2000-2001.

Debbie Hughes, Vice President of Higher Education and Workforce, Business-Higher Education Forum

Debbie Hughes is BHEF's vice president of higher education and workforce. She leads strategy and implementation of BHEF's National Higher Education and Workforce Initiative (HEWI) to align business and higher education around workforce development and future talent. HEWI's focus is on emerging fields: cybersecurity, data science and analytics, water science, media and broadcast engineering, and culture and behavioral ethics. Hughes' work has resulted in the development of 20+ new programs across member and partner higher education institutions as well as national resources and playbooks. Since joining BHEF in 2011, Hughes has also led initiatives focused on 21st century workplace competencies and credentials, the T-shaped professional, experiential education, and scaling of best practices. Hughes is the principal investigator for a five-year National Science Foundation project focused on building innovative business-engaged postsecondary programs and pathways in five regions in the country, as well as measuring the impact of business engagement in supporting students, particularly women and underrepresented minorities, transferring and persisting in STEM degree programs. Hughes has more than ten years of experience in the areas of talent development, competitiveness, innovation and economic development, strategic visioning, partnership creation and facilitation, and program implementation. Prior to BHEF, Hughes was the director of public-private partnerships for Project Lead the Way, where she oversaw strategic relationships and a national STEM education agenda.

Michael Koenig, President, MBA Roundtable

Associate Dean for Innovation Initiatives & Executive Director of Executive Education, Jones Graduate School of Business, Rice University

Michael is the Associate Dean for Innovation Initiatives and Executive Director of Executive Education at the Rice University Jones Graduate School of Business. His innovation position is a new role at Rice Business bringing leading edge technology and transformative business education together, both internally and externally. His role in executive education will drive program and business model innovation with a focus on continuing to build a technology-enhanced portfolio of net revenue generating programs with local, national and global impact and stature. He was formerly senior assistant dean for degree programs and the first executive director of program innovation at University of Virginia's Darden School of Business. As an entrepreneur, Michael has business startup experience as employee No. 4 at Logictier Inc., a Silicon Valley-based Internet infrastructure company, leading the planning and implementation of a national staffing effort that took the company from four employees to 220 employees in 20 months. Before joining Logictier, he was senior manager for professional education at the Stanford Center for Professional Development. Michael received a bachelor's in political science from Miami University of Ohio and a master's in international political affairs from the University of Kentucky.

Suh-Pyng Ku, Vice Dean for Graduate Programs, Professor of Clinical Finance and Business Economics, Marshall School of Business, University of Southern California

Suh-Pyng Ku's teaching and research specialties include corporate finance, portfolio management, and security valuation. Professor Ku is the instructor for the MBA and the Undergraduate Student Investment Fund classes. In addition, she serves as the Vice Dean for Graduate Programs and Director of the USC Marshall Center for Investment Studies. Previously, Professor Ku served as USC's vice provost and executive director of continuing education and summer programs. Prior to that, she served as USC's chief technology officer for enhanced learning, Associate Dean for Marshall MBA Program and Marshall's chief information officer. She is the 2014 Golden Apple Teaching Award Winner for the Full-Time MBA Core Program and a 2014 Steven B. Sample Teaching and Mentoring Award Nominee, USC Office for Parent Programs. Professor Ku received her Ph.D. degree in Finance from USC.

Stephen T. Limberg, Associate Dean for Graduate Programs, PricewaterhouseCoopers Centennial Professor, McCombs School of Business, University of Texas at Austin

Steve Limberg is the Associate Dean for Graduate Programs in the McCombs School of Business. He served as the Accounting Department Chair from 1997 through 2003 and as the Executive Director of the Master in Professional Accounting Program from 2006 through 2016. Steve joined the Accounting Department in 1982 and teaches financial reporting. He has had significant involvement in the development of innovative courses delivered at UT-Austin as well as internationally in, for example, China (Chinese University of Hong Kong), France (INSEAD and ESCP-EAP International School of Management), and Brazil (Fundação Getúlio Vargas, São Paulo). Steve teaches accounting in MBA programs. He received the 2008 OneStar Foundation Governor's Volunteer Award for the development and delivery of the Accounting Practicum course entitled: The Federal Taxation of Low Income Filers: Socio-Economic Force. He is the recipient of numerous Department and College teaching awards for excellence and innovation, such as the 2010 CBA Foundation Advisory Council Award for Teaching Innovation and Outstanding Dallas/Ft. Worth MBA Professor in 2013, 2014, and 2015.

Tina Mabley, Assistant Dean and Director of the Full-time Texas MBA Program, McCombs School of Business, University of Texas at Austin

Tina Mabley is the Assistant Dean and Director of the Full-time Texas MBA Program at the McCombs School of Business at the University of Texas at Austin. She is responsible for strategy and operations of the full-time Texas MBA program. She focuses on developing a dynamic, inclusive culture and a robust learning environment to foster the development of future leaders who will impact society. Tina has 15 years of experience in higher education program administration, community building, student and alumni affairs, marketing and admissions, financial aid, curriculum design and public speaking. Prior to joining the University of Texas, Tina worked in marketing, developing educational content and online community for internet start-up Garden.com. Tina's work has consistently been at the nexus of education and business. She holds an MBA from the McCombs School at the University of Texas at Austin and a BA in Psychology with Education from Dartmouth College.

David Miller, Managing Director, Deloitte

David, who was previously of the Commercial Systems Integration practice, brings more than 23 years of experience leading and delivering complex technology engagements for both public and private sector clients. His areas of expertise include service-oriented architecture, application integration, business process automation and management, large-scale program management, and custom application development. David currently supports the United States Postal Service. Outside of client work, he serves as the lead for the Technology service area's Skills-Based Volunteer programs under the "Creating Change in our Community" banner, and is involved in several milestone training programs. David has a Bachelor of Arts in Computer Science from The University of Texas (UT) at Austin, and a Master of Business Administration from UT at Austin's Red McCombs School of Business.

Sabyasachi Mitra, Senior Associate Dean of Programs, Scheller College of Business, Georgia Institute of Technology

Saby Mitra is Thomas R. Williams - Wells Fargo Professor and Senior Associate Dean of Programs at the Scheller College of Business at Georgia Tech. In his role, he is responsible for all undergraduate, MBA and non-degree programs at the Scheller College of Business. From 2007 to 2013, he was the faculty director of the Executive MBA program at Georgia Tech. His current research interests include IT Security and Business Continuity, Business Analytics, IT Governance, Outsourcing and Planning, electronic commerce and digital marketing, and IT infrastructure design. His research has appeared or

forthcoming in several premier journals such as Management Science, Information Systems Research, MIS Quarterly, Journal of Marketing, Journal of Operations Management, INFORMS Journal on Computing, IEEE Transactions on Knowledge and Data Engineering, and Journal of Management Information Systems among others. He serves as Senior Editor of Information Systems Research, an INFORMS journal. He received his PhD from the University of Iowa and his Bachelor of Technology degree in Mechanical Engineering from the Indian Institute of Technology.

Stephanie Murphy, Ph.D., Talent & Culture Consultant, Dell

Dr. Stephanie Murphy is currently a Talent & Culture Consultant at Dell Inc. Here she manages global projects such as Dell's employee engagement survey reaching over 120,000 team members, conducts research and surveys to improve Dell's global performance management practice, develops and implements strategies for key executive solutions, and validates skills and assessments that are used to identify and develop talent at Dell. She aided in the culture integration efforts as Dell made history with one of the largest acquisitions in the Tech industry. Stephanie also teaches management courses to undergraduate and graduate students at McCombs School of Business at The University of Texas at Austin. In the past, Stephanie served as project manager at AROS Consulting, a University-based consulting firm. Here she gained both practical experiences, from working with Fortune 500 hundred companies to nonprofit and local organizations, and research experiences, from measure development to experience sampling methods and Smartphone research. Stephanie holds a B.S. in psychology from the University of New Orleans and a Ph.D. and M.A. in industrial-organizational psychology from Louisiana Tech University.

John Roeder, Assistant Dean of Graduate Admissions, Cox School of Business, Southern Methodist University

In his role at the Cox School of Business John oversees all aspects of strategy and operations for graduate admissions of the 12 MBA specialized master's degree program lines at Cox. John worked with senior faculty to help launch 8 new program lines over the last 6 years and has led the Cox School to enroll a diverse set of graduate students, with the current representation at Cox containing the largest enrollment of women, under-represented minorities, and international students in the history of the Cox School. John also oversees a number of the Cox Global Leadership Program experiential learning trips and has led MBA trips to China, Brazil, Chile, Slovakia, England, Germany and Morocco. Prior to his role at Cox, John served as the Director of MBA admissions at Vanderbilt's Owen graduate School of Management as well as a change management consultant for Arthur Andersen's Business Consulting practice where he had the opportunity to work on projects in Asia, Australia, Africa, Europe and North America. John has served on numerous GMAC advisory boards and has led a number of industry consortiums. John holds a BBA and MBA from the Cox School of Business at Southern Methodist University.

Maytal Saar-Tsechansky, Associate Professor, Information, Risk, and Operations Management, McCombs School of Business, University of Texas at Austin

Maytal Saar-Tsechansky is an Associate Professor of Information, Risk and Operations Management at the McCombs School of Business, The University of Texas at Austin, and a co-founder of Sweetch -- a mobile health startup firm. Her research focuses on developing machine learning (ML) and artificial intelligence (AI) methods to improve decision-making and to benefit people, organizations, and society. Most of her work aims to augment ML & AI by bringing to bear the problems that machine learning and AI inform in practice and the context in which learning itself occurs, with the goal of effectively dealing with the constraints and taking advantage of the opportunities presented in these environments. Her research integrates business, machine learning and artificial intelligence, and she has addressed

challenges in different domains, including health care, smart electricity grid, fraud detection, finance, and emerging forms of work, such as online labor markets. Maytal received her Ph.D. from New York University's Stern School of Business. Her research has been published in the Journal of Finance, Management Science, Information Systems Research, Journal of Machine Learning Research, and Machine Learning Journal, among other venues. Maytal's research has been supported by both government and industry, including the National Science Foundation, SAP, and the Israeli Science Ministry. In recent years she has served on the editorial boards of the Machine Learning Journal, the Information Systems Research (ISR) journal, the INFORMS Journal on Computing, Decision Sciences, and she is a frequent Program Committee member in the premier machine learning, data mining, artificial intelligence, and Information Systems conferences. At McCombs, Maytal has developed and taught popular applied machine learning and data mining courses tailored to business students.

Cortez Smith, Manager, Eller Business Consulting, Eller School of Business, The University of Arizona

Cortez has 20 years of corporate IT work experience in the areas of Supply Chain, Systems Integration, Program and Project Management, Management Consulting and Technical Writing. He is also an experienced Higher Education professional with over 15 years work experience at the University of Arizona. In his current role, Cortez manages graduate student consulting teams and corporate relationships. He is responsible for the delivery and oversight of IT-specific consulting projects. Cortez is also the Governing Board Chairman for the University of Arizona Alumni Association. He holds an MBA with concentrations in MIS, Marketing and Entrepreneurship and a B.S. in Business Administration with a concentration in Real Estate and Regional Development from the University of Arizona.

Joe Stephens, Assistant Dean & Director, MBA for Working Professionals, McCombs School of Business, University of Texas at Austin

Joe directs all aspects of student services and operations, and facilitates academic progress for Texas McCombs' Working Professional MBA Programs (Austin, Dallas/Fort Worth, and Houston). Previously, he served as Assistant Dean of MBA Programs at the Trulaske College of Business, University of Missouri-Columbia where he co-developed and launched the school's first executive MBA program, using a blended-delivery format. Prior to his time at MU, Joe worked in brand management with Nestle Purina and in admissions and student affairs at the Olin Business School, Washington University in St. Louis. He began his career at The University of Texas at Austin as a Greek Affairs Advisor in the Dean of Students Office. Joe earned a B.S. in Agricultural Education - Business/Industry at the University of Missouri, an M.A. in College Student Personnel at Bowling Green State University, and an M.B.A. from the Olin Business School at Washington University in St. Louis. Growing up on a farm in central Missouri shaped Joe's approach to work and life. He resides in Austin, TX with his wife and two daughters. Joe is passionate about the outdoors, fitness, Longhorn/Mizzou football and basketball, and authentic BBQ.

Valerie Y. Suslow, Professor and Vice Dean for Faculty & Research, Carey Business School, Johns Hopkins University

Valerie Y. Suslow, PhD (Economics, Stanford University) joined the Johns Hopkins Carey Business School in August 2015 as Professor and Vice Dean for Faculty & Research. Previously, Suslow was Senior Associate Dean for MBA Programs at the Ross School of Business at the University of Michigan, where she was Professor of Business Economics and Public Policy, and the Louis and Myrtle Moskowitz Research Professor of Business and Law. She has authored numerous articles on the economics of price fixing and cartel operations, with a focus on the determinants of cartel stability, as well as studies on the intersection of international cartel operations and antitrust policy.

Daniel J. Turner, Associate Dean, Master's Programs & Brix Endowed Fellow in Marketing, Foster School of Business, University of Washington

Daniel "Dan" Turner is Associate Dean of Masters Programs and the Brix Endowed Fellow in Marketing at the University of Washington's Foster School of Business in Seattle, Washington. Dan is a distinguished educator, curriculum architect, and consultant. He shares a strong passion for providing students of all levels with transformative learning experiences—both in the classroom and in the field—that accelerate their leadership development. At Foster Dan teaches courses in Strategic Marketing Management, Pricing, and Marketing of Innovations in various MBA and executive education programs. He has received numerous teaching awards at Foster and at his Ph.D. alma mater, the Kellogg School of Management. For the past 11 years he has served as the Associate Dean for Master's Programs with full admissions, curriculum, operations, career management, and alumni relations oversight for Foster's 7 MBA programs and 5 Specialized Master's degrees. He has designed and executed leadership development programs for Amazon, Microsoft, Boeing, Esterline, the Gates Foundation, Hyundai Heavy Industries, SK Corporation, and a host of other world-class organizations across the globe. Prior to arriving at Foster in 1999, Dan taught at the Kellogg School, and—before entering academia—he worked as a consultant at Blattberg Cheney Associates, served as an analyst at the Federal Reserve Bank, and ran a business for Circuit City Stores.