

OUR MISSION

The MBA Roundtable is a global association of business schools whose mission is to advance graduate management education through MBA curricular and co-curricular innovation.



We are the only global organization whose primary focus is MBA curricular innovation.

We were established in 1999, by a group of leading business school deans, faculty and administrators to fill the need to promote and drive MBA curricular innovation.

WHAT WE DO

Create forums to challenge, debate and shape the future of MBA curricular design

Annual Curricular Innovation Symposium

Each year the MBA Roundtable presents its Annual Curricular Innovation Symposium which focuses on a unique theme of importance to the topic of MBA curriculum innovation. The Symposium is hosted by a member school and delivers keynote speaker(s), panel sessions, along with interactive breakout discussion sessions, as well as networking opportunities for the attendees. The Symposia agenda is developed by an Advisory Committee composed of member school and affiliate sponsor representatives and is designed specifically for participants to discuss issues, exchange ideas and cultivate networks. Historically, there are 80-100 attendees at these conferences who represent a strong mix of faculty and administrative leaders of leading MBA programs.

Equip business school faculty and administrators with the knowledge and resources needed to advance MBA curricular and programmatic innovation

Research and Surveys | Webinars | White Papers | Workshops

Each year the MBA Roundtable drives several research initiatives ranging from ongoing benchmarking studies to current and relevant flash surveys regarding hot topic issues. The MBA Roundtable also participates in long ranging research studies with our partners and sponsors to develop white papers for our membership. Throughout the year, the MBA Roundtable delivers webinars and workshops around important topics such as **Best Practices in Curriculum Review and Design, Emerging Trends in Graduate Business Education Curriculum, How to construct an effective digital marketing/social media marketing course and Innovations in MBA Program Curriculum.**

Promote and recognize MBA curricular achievement, change and innovation

The MBA Roundtable Innovator Award was created in 2011 to promote educational initiatives that advance innovation in MBA education and acknowledge the schools that drive change in the field. The Innovator Award raises awareness of ongoing continuous curricular and co-curricular improvements and educates employers, business school leaders and faculty about innovative practices of best-in-class MBA programs. For business schools, the Award publically recognizes their leadership to initiate and achieve curricular reform. Any business school that offers an MBA degree and has taken initiative such as program revision, course content or delivery changes, or co-curricular experiential learning opportunity is eligible to participate. Since its inception, over 75 business schools have submitted their initiatives. Finalist and recipient school initiatives cover every aspect of the content-pedagogy-format curricular framework with impact reach locally and globally, and with benefits to the learner, business and community.

MBA ROUNDTABLE MEMBER BENEFITS

Be Informed

- Exclusive opportunities to participate in timely and relevant research and benchmarking initiatives
- Special webinars and whitepapers delivering expert knowledge and solutions for MBA curriculum innovation and development
- Interactive workshops to help you gain insight into how to lead and manage curricular change processes within and across MBA programs

Be Inspired

- Be part of an engaged community and network of MBA educators who are interested in curricular and co-curricular development in the MBA learning experience
- Opportunities to showcase your institution's curricular innovation by co-presenting webinars or participating as panelists and speakers at our annual symposium and workshops
- A unique membership that is a cross section of faculty and administrative decision makers which provide rare opportunities for members to network across this unique and powerful group of MBA leadership
- MBA Roundtable events remain manageable in size to guarantee opportunities to truly connect and have in depth discussions around important topics in MBA curriculum design and innovation

Additional Benefits

- Member registration discounts and advance registration notice for our Annual Curricular Innovation Symposium and workshops
- Members' only access to our historical research data portal on our website
- Members' only access to workshop, symposium and webinar content, presentations and materials
- Quarterly newsletters featuring events, news and updates on MBA curriculum innovation
- Membership is school-wide, not individual, so schools can designate up to 20 contacts who may benefit from membership.
- Submit white papers or articles for publications
- Serve on advisory and planning committees
- Sponsor a research study, symposium or activity
- Participate in the Innovator Award Program
- Share ideas and suggestions for research, survey or discussion topics
- Provide feedback on needs and interests

Please contact info@mbaroundtable.org for more information and to share your interest in membership and further engagement with the MBA Roundtable.

SCHOOL MEMBERSHIP FEES

One year: \$1000.00 USD

Two year: \$1900.00 USD

The annual membership period is August 1 through July 31. Renewal is optional and notices are sent in June. New members joining after August 1 and before May 1 will pay a pro-rated fee; if joining after May 1, the pro-rated amount will be added to the annual fee for the following year. Membership fees are paid annually and are non-refundable.

To join the MBA Roundtable visit www.mbaroundtable.org/membership